

## Enabling Data to be...

## Ready for Business

**Madison Sterns provides solutions that include governance, collection methods, standardization and harmonization of operational and historical data to enable tactical operations to leverage market data for strategic market positions.**

### Value

**Integration of proven Governance Methodologies, Processes and Tools to gain greater controls on managing data across the organization.**

**Industry Leading Tools to facilitate Data Cleaning, Profiling and Harmonization from legacy system environments to Business Analytics and Data Warehousing.**

**Structured and Proven Project Management and Teams to achieve data quality objectives and enable processes for on-going management.**

**Proven approaches, methods and tools to support data collection across multiple facets of an organization while maintaining compliance to defined standards.**

**Data Migration Services to transform and structure data to efficiently conform to standards and analytic requirements across multiple platforms and geographies.**

Quality Data is one of the most misunderstood, overlooked and undervalued assets of an organization; without it operations become inefficient, sluggish and in some cases cease the ability to function. Data quickly captivates audiences of management and executives when it comes to defining a "root cause" for problems associated with inaccurate forecasts and demand, Costing and Margin analysis, manufacturing and distribution planning and execution errors, as well as analytics to support tactical and strategic decision making. Compound the current practices and extend the contamination to the creation of new data to support Product Introductions, Engineering Changes or further by integrating new businesses as a result of a merger or acquisition. Organizations quickly lose focus and control of reality internally, externally, locally and globally.

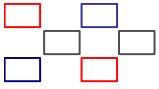
### Madison Sterns Data Management Solutions

Madison Sterns takes a holistic approach to Data Management by integrating and implementing proven Methodologies, Governance Platforms, Standards, Data Management Organizational Design, Tier 1 Profiling, Cleansing and Migration Tools, Data Collection and on-going maintenance and monitoring programs to preserve and promote the integrity of data.

Madison Sterns understands the lifecycle of data and its relation to the source environment. Whether your organization is migrating to a new ERP or Data Warehouse platform or taking control of your data, Madison Sterns can provide the Guidance, Tools and Processes to achieve your objective and enable the organization to maintain and define repeatable processes to support growth.

### Our Approach

While many organizations approach data profiling and cleansing projects with a team of resources and a tool, Madison Sterns approach is comprehensive focusing on the balance of ownership, defined processes, governance, standards and then engaging the use of tools to filter and identify anomalies in data. The project and the solution are not solely a technical endeavor therefore it can not be executed or presented in that manner..



## DATA MANAGEMENT SOLUTIONS



Data Management is not a stand-alone function and must be integrated in to every facet of Change Management. This includes Change Control within the business and technology environment, Operating Procedures, Standards and most importantly communication to the users and consumers of the data. Madison Sterns recognizes the importance of understanding data integration in conjunction with today's integrated systems as dependent, historical and analytic platforms can easily become corrupted by invoking changes at any level. Additionally, organizations require a defined path to maintain and in many cases be equipped with a repeatable process to address mergers, acquisitions or additions of new sites. To this point, Madison Sterns starts with a process and completes the project with a process to enable on-going stability and growth.

### Governance and Compliance

Madison Sterns provides comprehensive program Governance and Compliance Solutions to enable organizations to manage and control data from creation through archiving. Managing an environment that undergoes constant change is difficult and complex, by incorporating proven methods, processes and tools, organizations can quickly take control and apply standards to begin the process of compliance. At Madison Sterns we understand that governance is the preemptive step to yielding quality data and Compliance is the method in which to monitor the effectiveness of the governance solution, therefore processes, standards, controls, organization and accountability must be implemented concurrently across all effected platforms to achieve stabilization and integrity.

### Data Migration Services

Whether an organization is implementing a new system or enhancing existing functionality, Madison Sterns provides a broad base of resources to facilitate the transformation and migration of data across multiple ERP, Data Warehouse/Business Intelligence or Custom Application platforms.

- SAP
- Oracle
- Progress
- IBM/DB2
- Microsoft

### Our Teams

Madison Sterns team members have origins to business and operational execution coupled with both technical and functional implementation expertise in Tier 1 and Tier 2 ERP Solutions as well as Data Warehousing/Business Intelligence Platforms. Further, our teams are skilled with the latest data management tools available including *Back Office Associates/Cranberry and DataFlux*. Many of the Madison Sterns resources have held roles within organizations with specific responsibilities of data stewardship and accountability. Most importantly, they understand the importance and value of data quality for an organization and are seasoned professionals equipped with the proper discipline, experience, methods and tools to program

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